



**November 15-19, 2003 \* Long Beach, California \* [www.evs20.org](http://www.evs20.org)**

**Don't Miss the Opportunity to be part of the largest, most comprehensive electric drive industry conference in the world this year, featuring all aspects of battery, hybrid, and fuel cell technologies. REGISTER TODAY at [www.evs20.org](http://www.evs20.org).**

## **WHY IS EVS-20 THE ONLY ELECTRIC DRIVE EVENT YOU NEED TO ATTEND IN 2003?**

### **STELLAR SYMPOSIUM PROGRAM – LEADING VOICES FROM ACROSS THE GLOBE**

- ▲ An Automotive Media Roundtable, featuring top-level automotive executives from **Ford, General Motors, Nissan, Toyota, and Honda** and Robert C. Stempel, former Chairman of General Motors as the moderator. This impressive line-up of senior managers will present their perspectives on the future of electric drive technologies, and enter into dialogues with the press and among themselves during this one-of-a-kind session.
- ▲ Plenary Sessions featuring key industry, academic, environmental and political leaders discussing provocative topics. Notable speakers include: **Rob Reiner**, Hollywood producer and noted electric drive advocate; **Jim Press**, Senior VP and COO of Toyota Motor Sales, USA; **General Wesley Clark**, former NATO commander; **Dennis Campbell**, President & CEO of Ballard Power Systems; the **Mayors of Yokohama, Japan and Reggio Emilia, Italy** and the **Deputy Mayor of Los Angeles**; **T.J. Glauthier**, President of Electricity Innovation institute; key officials from the **U.S. Departments of Energy and Transportation** and MANY, MANY others.
- ▲ Technical program organized through an international, jury-selected paper process. Hear from and exchange information with over 200 academic, business, technology and industry leaders who will present their papers.

### **LARGEST EXPOSITION & “RIDE ‘N’ DRIVE” OF BATTERY, HYBRID AND FUEL CELL PRODUCTS**

- ▲ A 50,000 sq. feet Exposition Hall jam-packed with over 100 exhibiting companies around the world including displays by all of the international automotive manufacturers, energy, infrastructure and component suppliers, plus other transportation products from bikes and scooters to industrial and heavy duty equipment.
- ▲ EVS-20 is organizing the largest number of electric drive vehicles ever assembled in one place for test drives. More than 50 vehicles already are confirmed, including fuel cell cars, the very latest in hybrid automotive products, and a wide array of battery-powered products.

### **UNIQUE NETWORKING OPPORTUNITIES AND FABULOUS VENUE**

- ▲ EVS-20 offers delegates ample opportunities to network with attendees, speakers and exhibitors in relaxed and fun-filled venues, from a gala evening to receptions, morning and afternoon breaks and a number of catering events.
- ▲ Set in beautiful, seaside Long Beach, the Convention Center and conference hotels offer every amenity and are located in close proximity to a diverse and ample number of tourist attractions, from Disneyland to Hollywood to the beautiful beaches of sunny Southern California.



**For details and registration, visit  
[www.evs20.org](http://www.evs20.org)**

